

ohio arts
professionals
network

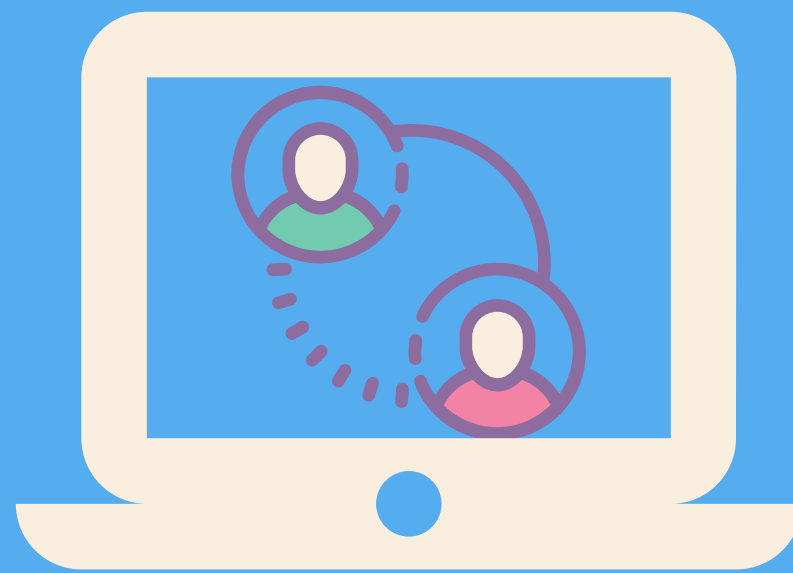
2021 ANNUAL REPORT



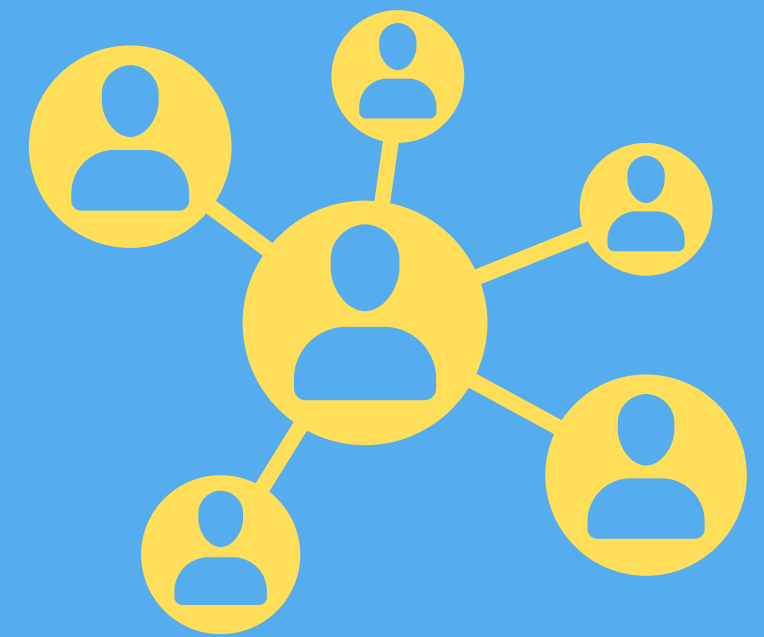
In 2021 OAPN...



Connected 130+ arts professionals from across the globe by hosting an in person networking conference



Hosted our virtual "Tuesday Talks" series which engaged 400 colleagues who spent 50+ hours online networking and participating in professional development



Increased membership by 53% totaling 181 members by December 2021



Took part in a four part online Equity, Diversity, Inclusion and Accessibility (E.D.I.A) training session for our entire board



Updated our Code of Regulations, better outlining of elections, board roles, and permanent committees



Increased our State funding and membership dollars combined by 19%

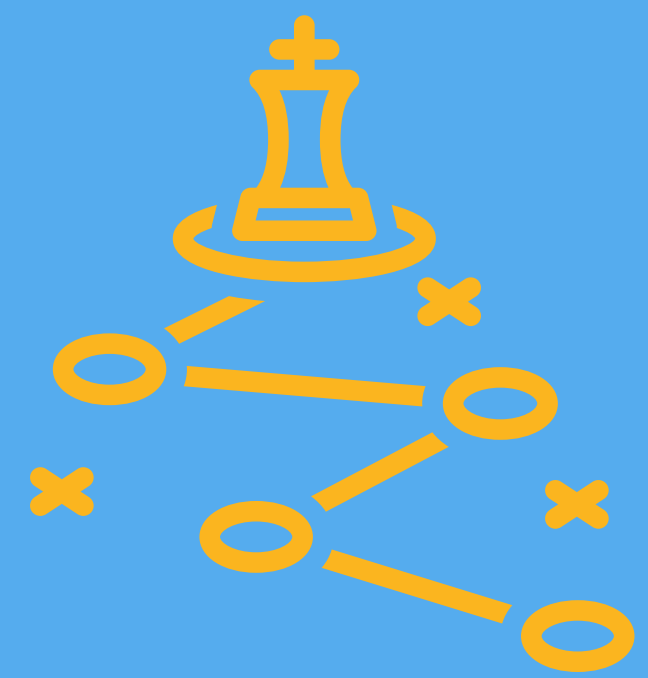
In 2021 OAPN...



Created partnerships with arts agencies and non-profits like Ohio Citizens for the Arts & the Ohio Arts Council



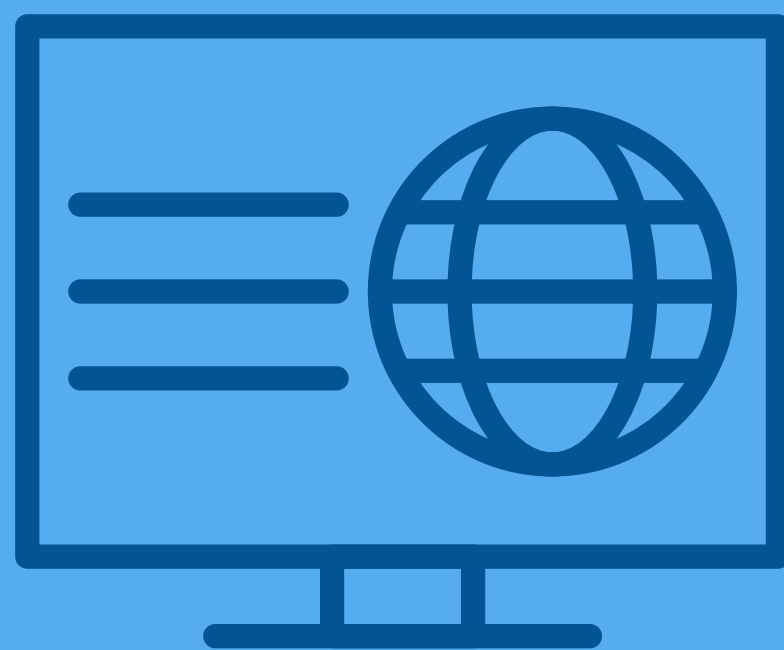
Increased our social media following by 46% totaling 1,777 connections across all platforms



Began writing and developing a forward thinking **Strategic Plan** and SWOT Analysis



Increased membership benefits through partnerships, online and in-person networking, and a robust membership portal



Welcomed more than 11K visitors to our new and improved website and online membership portal



Increased our Presenter Membership representation to 25 Ohio Counties and six US States

OAPN ALSO...

Updated our Mission, Vision & Purpose and created Core Values & a Celebration Statement

MISSION

Ohio Arts Professionals Network (OAPN) is a member-based organization whose mission is to support and grow the touring Arts & Culture industry in Ohio.

VISION

OAPN will be the premiere member organization in the state of Ohio that artists, agents, and presenters go to when participating in the touring arts industry.

OUR PURPOSE:

- To develop and share information on the selection, promotion, and presentation of the performing arts.
- To facilitate bringing presenters and artists together in the best interests of the performing arts.
- To provide opportunities for professional development.
- To provide services to the Membership, including organizing meetings and workshops; providing unique profiles for members through the website, offering networking and communication opportunities, and other services.

OAPN'S CORE VALUES:

OAPN's core values stem directly from our Members who:

- Enhance communities through the arts
- Gain valuable best business practices through educational opportunities
- Connect with a diverse network of arts professionals
- Advocate for the Arts & Culture industry in Ohio
- Attend our Conference

CELEBRATION STATEMENT

We celebrate all of the voices, perspectives, and experiences of those who make Arts & Culture their life's work. We actively welcome all people as part of the OAPN community regardless of race, socioeconomic class, color, national origin, religion, diverse perspectives, age, sex, sexual orientation, gender, gender identity, neurological or physical ability, veteran status, legal status, or education level.

The 2021 Conference...

Brought together 130 arts professionals from the US and Canada to Playhouse Square in Cleveland for a Covid safe 3-day conference filled with networking, juried showcases, professional development, a keynote speaker, group meals & exhibit hall hours

Introduced a new "sponsored artist program" to help reduce the barriers of entry, cover all associated conference/membership costs, and highlight three juried showcasing artists of color, LGBTQ+, and/or an artist with a disability. This also provided a socially impactful sponsorship opportunity for our members

Showcased a diverse selection of performing artists online and in person. Of our 24 juried showcases, 54% of the performers included artists of color, LGBTQ+, and/or artists with a disability

Created the inaugural OAPN IMPACT Award to recognize the work of an outstanding OAPN member who made great contributions to the performing arts in Ohio. This year's award went to Angela Meleca the Executive Director of Ohio Citizens for the Arts



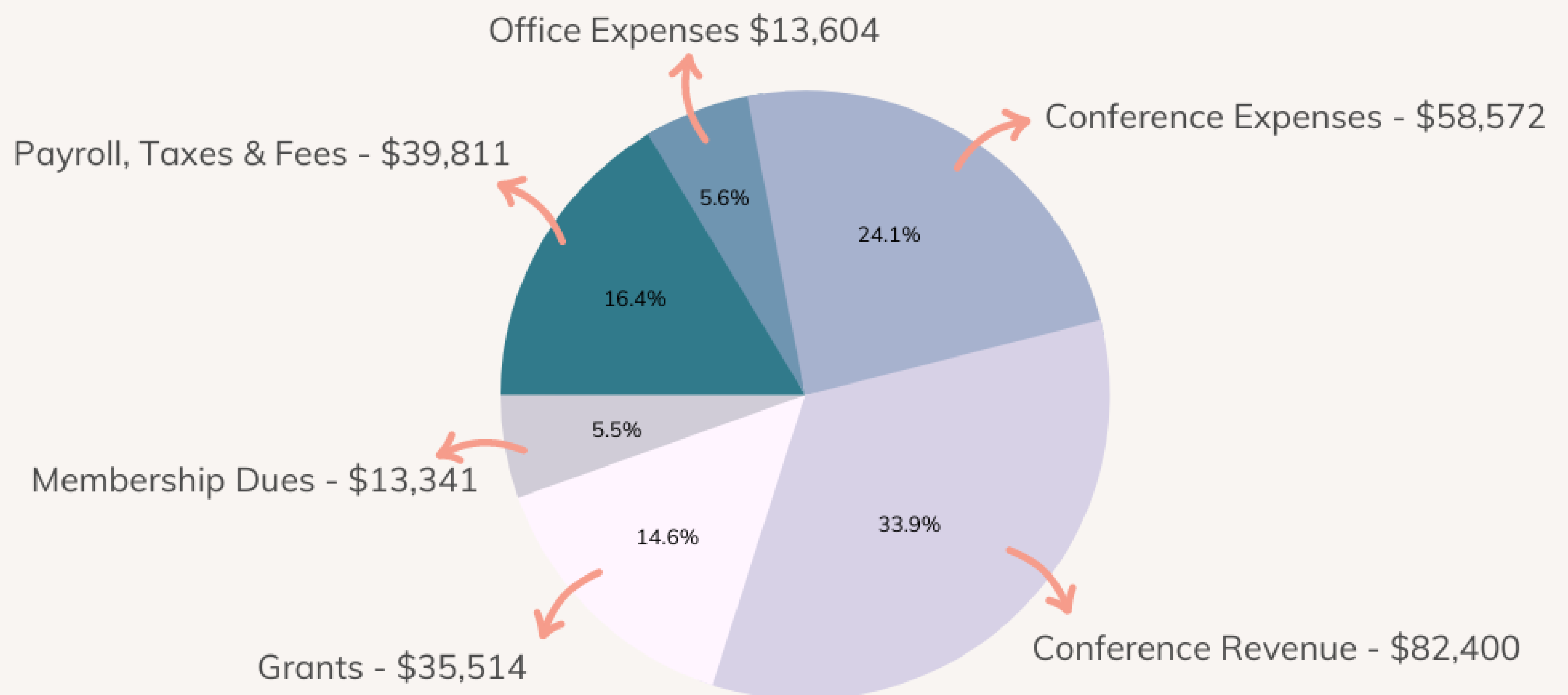
"...The past 20 months have been the most challenging our industry has seen in generations. Many have lost so much to the pandemic—friends, family, jobs, businesses, staff, clients, and much more. Yet through all the strife, we've seen extraordinary perseverance. Most of us never want to use the words "pivot" or "unprecedented" again, but there are endless examples of our industry's creative spirit taking hold in communities all over— especially here in Ohio. For me, this conference is one of those triumphs."

- Gary Minyard, OAPN Board President

Financials

OAPN 2021 Financials

SOURCE: QUICKBOOKS



OAPN BOARD OFFICERS & STAFF

Our staff has a strong commitment to enriching the lives of our community's residents through artistic expression. They are experts in arts management and use their creative energy to bring the arts alive for you.

Our Board represents a cross-section of our community and has a passion for bringing arts to the masses. The members work hard to ensure long-term sustainability of the organization so that the funds raised allow the membership to continue growing the touring arts industry in Ohio.

OAPN Executive Board



OAPN President
Gary Minyard
Vice President of Education and Engagement
 Dayton Live



OAPN Vice President
Sarah C Barr
Executive Director
 The Avalon Theatre



OAPN Secretary
Violet Rae Webster
Performing Artist, Singer/Songwriter
 Raison D'Etire



OAPN Treasurer
David Greene
Senior Vice President of Programming
 Playhouse Square



OAPN Immediate Past President
Robert Baird
 BAM! Baird Artists Management

OAPN Staff



Executive Director
Jessica Rosenblatt

Board Members At Large



Janet Herman Barlow
Director
 Stocker Arts Center,
 Lorain County
 Community College
 (LCCC)



Heather Clow
Executive Director
 Marathon Center for
 the Performing Arts



Kevin Cornell
Artist, Educator
 Mister C, Learning
 Science is Fun



Danielle Devlin
Agent/Manager
 Canis Major Music



Tammy Walkup
Agent
 Class Acts
 Entertainment



Eric Gnezda
*Emmy-nominated
 journalist, Singer-
 Songwriter, Creator,
 Host of PBS Series
 "Songs at the
 Center"*



Amber Hansen
*Midwest Consultant/
 Agent*
 BiCoastal
 Productions



Erin Cameron Miller
General Manager
 Cain Park/The
 City of Cleveland
 Heights



David Mitchell
General Manager
 Kent State
 Tuscarawas



Margo Ohlson
Director
 E.J. Thomas
 Performing Arts Hall
 at The University of
 Akron



Chris Parthemore
Executive Director
 Sandusky State
 Theatre



Dr. Elaine Richardson
Artist, Educator
 Dr. E, Ohio State
 University Professor
 of Literacy Studies

Conference Staff

Assistant: Alexandra Baddour

Production Manager: Cassie Goldbach

Production Assistant: Melanie Davis