



ohio arts  
professionals  
network

20  
22

# ANNUAL REPORT

January 1, 2022-December 31, 2022



Lee Rocker



Heart By Heart



Landau Eugene Murphy Jr.



Eleanor Dubinsky



Good Shot Judy



African Soul International



MCs: Kevin Peters, Erika Finley, Elaine Richardson

# ABOUT

**OAPN** was formed in 1960 by a group of university-based arts administrators and hosted its first annual conference in 1988. Since then, OAPN has hosted an annual statewide networking and booking conference, moving to an even year biennial conference in 2018, and has provided a space for juried artist showcases, professional development, and an exhibit hall for attendees to networking, book, and conduct business ever since.

## Our Purpose:

- To **develop** and share information on the selection, promotion, and presentation of the performing arts.
- To **facilitate** bringing presenters and artists together in the best interests of the performing arts.
- To **provide opportunities** for professional development.
- To **provide services** to the Membership, including organizing meetings and workshops; providing unique profiles for members through the website, offering networking and communication opportunities, and other services.

# MISSION

Ohio Arts Professionals Network (OAPN) is a member based organization whose mission is to support and grow the touring Arts & Culture industry in Ohio.

# VISION

OAPN will be the premier member organization in the state of Ohio that artists, agents, and presenters go to when participating in the touring arts industry.



## OAPN Executive Board



**President**  
**Sarah C Barr**  
*Executive Director*  
Wild Goose Creative



**Vice President**  
**David Mitchell**  
*General Manager*  
Performing Arts Center  
Kent State University at  
Tuscarawas



**Secretary**  
**Violet Rae Webster**  
*Performing Artist, Singer/  
Songwriter*  
Raison D'etre



**Treasurer**  
**Heather Clow**  
*Executive Director*  
Marathon Center for the  
Performing Arts



**Immediate Past President**  
**Gary Minyard**  
*Vice President of Education  
and Engagement*  
Dayton Live

## OAPN Staff



**Executive Director**  
**Jessica Rosenblatt**

## Board Members At Large



**Janet Herman  
Barlow**  
*Director*  
Stocker Arts Center,  
Lorain County  
Community College  
(LCCC)



**Kevin Cornell**  
*Artist, Educator*  
Mister C, Learning  
Science is Fun



**Danielle Devlin**  
*Agent/Manager*  
Canis Major Music



**Erika Finley**  
*Marketing Manager  
& Agent*  
Live Arts &  
Attractions



**Eric Gnezda**  
*Emmy-nominated  
journalist, Singer-  
Songwriter, Creator,  
Host of PBS Series  
"Songs at the Center"*



**Amber Hansen**  
*Midwest Consultant/  
Agent*  
BiCoastal Productions



**Jordan Knepper**  
*Executive Director*  
Piqua Arts Council



**Margo Ohlson**  
*Director*  
E.J. Thomas  
Performing Arts Hall  
at The University of  
Akron



**Chris Parthemore**  
*Executive Director*  
Sandusky State  
Theatre



**Dr. Elaine  
Richardson**  
*Artist, Educator*  
Dr. E, Ohio State  
University Professor  
of Literacy Studies

## Conference Staff

**Assistant: Alexandra Baddour**  
**Assistant: Danielle Ivancic**  
**Production Manager: Cassie Goldbach**  
**Production Coordinator: Melanie Davis**  
**Photographer: Elaine Manusakis**  
**Photographer: Christine Perunko**  
**Videographer: Steve Savanyu**  
**Videographer: David Smeltzer**

Scan me  
to view  
OAPN's  
history



# 2022 OVERVIEW

In lieu of the Arts Midwest 1,000+ attendee annual conference, OAPN found itself in a unique position to expand its conference reach and welcome a larger number of attendees from across the Midwest. OAPN successfully hosted a Midwest Regional Booking Conference in "the glass city" Toledo, OH, September 12-14, 2022 and welcomed 350 attendees, 122 exhibitors, 24 juried and 100 independent artist showcases!

Throughout the year, OAPNs virtual "Tuesday Talks" series continued to keep our members and non members connected and educated. A number of hosts donated their time to cover a wide variety of topics including Presenting & Performing Shows During COVID, How To Reach A Younger Audience Through Social Media, Juried Showcasing 101, and more.



## KEY HIGHLIGHTS

- Executive Director role went from part-time to full-time
- Secured a three-year unrestricted \$30,000/year conference grant from Arts Midwest
- Hosted our largest-to-date Conference, a 300% attendee increase from 2021, with 350 attendees, 122 exhibitors, 24 juried and 100 independent showcases
- Secured a matching grant from the Ohio Arts Council to hire a part-time employee in 2023
- OAPNs Executive Director spoke at the Ohio Arts Council's Arts Impact Ohio event in Akron, OH as a SASO grant awardee
- Brought in 8 brand-new, 6 returning, and 3 re-elected board members to fill out our 17 seat board of directors
- Received two dozen qualified resumes, interviewed and hired our brand new Membership Coordinator, Ebony Richardson

# 2022 CONFERENCE STATS

**350**

Conference Attendees

**122**

Exhibitor Booths

**24**

Juried Artist Showcases

**100**

Independent Artist Showcases

**770**

5-Minute Speed Networking Sessions

**43+**

States & Provinces in Attendance

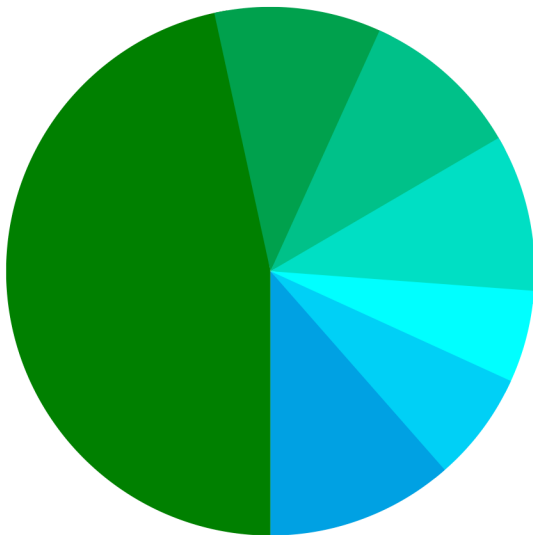
**30**

Conference Sponsors

**8**

Professional Development Leaders & Speakers

## NUMBERS & BUDGET

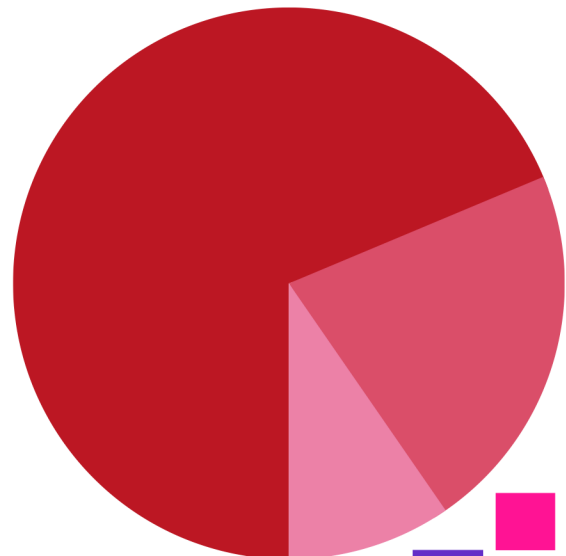


### Total Income \$317,260

Conference Revenue Total:	\$260,035
Registration:	\$148,065
Exhibitor Booths:	\$32,375
Sponsorships:	\$31,175
Program Grant:	\$30,500
Other:	\$17,920
Membership:	\$21,350
Grants & Donations:	\$36,430

### Total Expenses \$243,919

Conference:	\$167,535
Administrative:	\$52,915
Operating:	\$23,469



# EQUITY, DIVERSITY, INCLUSION & ACCESSIBILITY

OAPN began its EDIA journey in 2021 with a mandatory board training led by two expert organizations on equity, diversity, inclusion, and accessibility. OAPN also signed the APAP 10/20/30 Pledge to show our organizations strong commitment to racial equity, diversity and inclusion in the performing arts.

In response, OAPN launched its first initiative to help reduce the barriers of entry for Ohio artists who identify as BIPOC, LGBTQ+, and/or with a disability. OAPN's EDIA Artist Sponsorship opportunity covers 100% of the costs associated with attending our conference to perform a juried showcase. Artists are selected by a showcase jury and then awarded the sponsorship if they have opted in as a qualified artist. OAPN seeks sponsorship dollars from Presenter or Service Organization attendees to help offset these costs.

Luca Mundaca, an Ohio-based BIPOC & LGBTQ+ musician who blends her Brazilian roots with a touch of downtown New York City, was named our 2022 EDIA Artist.



## 2021 EDIA Artists:



Dr. E



Dancing Wheels



Vision

## 2022 EDIA Artist:



Luca Mundaca

**33%**

BIPOC representation in Juried Showcase

**50%**

Female led, female/nonbinary representation in Juried Showcases

**12%**

BIPOC representation in Conference speakers

**75%**

Female/Nonbinary representation in Conference speakers

# THANK YOU TO OUR 2022 CONFERENCE SPONSORS!

